

What's Your Story?

Social Media & Schools

Cost:
\$150 per
person

#310 Tech
Seats may
be used.



CESA #4

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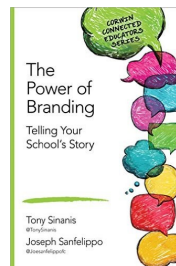
Tuesday, February 7, 2017
9:00 am—3:00 pm

"If you don't tell your story, someone else will."

-Joe Sanfelippo, Superintendent Fall Creek, Author
The Power of Branding: Telling Your School's Story

Far too often, schools shy away from fully maximizing social media to celebrate successes, share vital information or connect with community. This workshop walks through best practices of managing social media in your district, from staffing to social media network settings, scheduled posts, research-based impact messaging and being proactive about and responding to potential "trolls" on social media feeds.

Anyone involved with telling your school's story is highly encouraged to attend.



Participants will receive a copy of special guest, Joe Sanfelippo's, book as well as the opportunity listen to his message the morning of the workshop.

**Register here or by visiting
www.myquickreg.com.**



Facilitated by Kaye Henrickson and Nicole Cooksey.
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